

The European Association of Political Consultants 15th Annual Conference

Emotions in Politics and Campaigning May 7-8, 2010, Vienna, Austria



5 reasons to register now:

Learn to campaign for hearts and minds

Be part of a fascinating debate about the crucial role of emotions in strategic communication. How do the reptile parts of our brain help voters decide? How did successful campaign professionals reach out to people's hearts and minds? This event will change the way you see politics and run campaigns!

Exceptional speaker lineup

Get inspired about the emotional side of politics by renowned speakers: from best selling authors Georg Lakoff and Drew Westen to neuromarketing pioneer Hans-Georg Häusel, as well as the advisers behind the Obama campaign and former Austrian vice chancellor Erhard Busek.

Networking at its best

Exchange ideas with international experts in the field: consultants, researchers, politicians, journalists in an amicable environment. Join us for an exceptional social program where you will meet top ranking political representatives in famous Ringstrassen buildings.

Vienna in Spring

Enjoy all urban pleasures – shopping, music, art, dining, night life – in the unique architectural and cultural setting of the capital with the highest quality of life worldwide. May is the best time of the year to visit Vienna when the vast imperial and municipal gardens are in bloom.

Fabulous offer at the 5-star SAS Radisson

Take advantage of a very favorable room rate at the SAS Radisson Hotel, a highly elegant palace equipped with all modern amenities located in the heart of Vienna. Secure the limited special offer for conference participants including luxurious breakfast, free wireless LAN, and free mini bar.



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